

## Picture From The Heart 2025 Report

**Competition Title:** Picture From The Heart 2025

**Competition Type:** Communication

**Competition Level:** National Competition

**Competition Date:** 1st August 2025 to 30th November 2025

**Organized by:** Axon Foundation

**Local Sponsors:**

- Axon Consultancy Sdn Bhd
- ACC Global Consultancy Sdn Bhd
- Wonder Mum
- Language Works Sdn Bhd

**International Sponsors:**

- Adithya School of Business Management, India

**Total Participants:** 15

### Overview

The "Picture From The Heart 2025" competition was a communication competition supported by the Malaysian Ministry of Education. It was successfully conducted from August 1 to November 30, 2025. This national competition aimed to enhance communication skills among students by encouraging them to express their thoughts and feelings through creative means. Participants were invited to submit videos that showcased their drawings along with personal narratives, thereby fostering both verbal and non-verbal communication skills. The competition was designed to provide a platform for students to articulate their ideas and emotions, which is essential in today's interconnected world.

## Objectives

The primary objective of the competition was to improve communication skills among students, which are vital for their academic and personal development. By engaging in this creative process, participants learned to convey their messages effectively, enhancing their confidence in public speaking and presentation skills. Additionally, the event aimed to raise awareness about the importance of communication in various aspects of life, including education, work, and interpersonal relationships.

## Judging Panel

The competition featured a distinguished panel of judges, comprising experts from various fields, including writers, educationist and communication experts. The judges included:

1. Dr. Cherry Wei Xiaoyun From ACC Global Sdn Bhd
2. Dr. Sundar Natarajan From Adithya School of Business Management
3. Ms. Vanajah Shanmugam From Language Works Sdn Bhd
4. Master Tan Yunn Jin from Wonder Mum

Their diverse backgrounds and expertise contributed to a comprehensive evaluation of the participants' submissions.

## Participant Feedback

Individualized feedback was gathered from all judges. We have also received general feedback from some of the judges for improvement by future participants.

Ms. Vanajah Shanmugam has given a general feedback as below:

The oral presentation segment successfully complemented the visual artworks by allowing participants to explain their ideas, intentions, and messages in their own words. This component added depth to audience engagement and enhanced judging understanding, particularly across varied age groups.

### Key Strengths Observed

- **Authentic Expression:** Participants spoke with sincerity and personal connection to their artwork, enhancing storytelling and emotional impact.
- **Enhanced Understanding:** Oral explanations helped judges and audiences better appreciate the meaning behind the drawings.
- **Age-Appropriate Courage:** Younger participants demonstrated commendable confidence in presenting, while older participants showed emerging structure and clarity.
- **Supportive Environment:** The informal, encouraging setting enabled participants to communicate without excessive performance pressure.

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## Lessons For Future

- **Preparation Matters:** Participants who had a clearer sense of what to explain (idea, main elements, message) communicated more effectively.
- **Structure Improves Clarity:** Simple presentation structure (start–explain–end) significantly improves understanding without limiting creativity.
- **Voice & Pace Vary by Age:** Differences in volume, pace, and confidence were developmentally appropriate, highlighting the need for age-banded expectations.
- **Consistency Supports Fairness:** Variations in presentation length and approach suggest the value of light guidance for greater consistency

Ms Vanajuah also attached a sample guide for the Oral Presentation as attached in Attachment A of this report.

Master Tan Yunn Jin feedback students demonstrate varying levels of creativity and technique across different age groups. Younger children show good basic color sense and storytelling ability, but they can further improve by exploring bolder color combinations, enhancing spatial planning, and observing more details in nature. Some students rely mainly on pencil work and may strengthen their line pressure and contrast. Others need to diversify their colors, as their palettes appear too simple.

Senior students generally have stronger foundations, with good composition skills and stable color usage. They are encouraged to experiment with different art materials beyond crayons - such as watercolor, markers, or acrylic paint—to enrich their artistic expression. Adding more detail, improving light–shadow techniques, and incorporating natural elements will make their artwork more refined and dynamic.

In terms of presentation skills, some students speak clearly but lack confidence in front of the camera. They can benefit from more practice in eye contact, natural expression, and using more descriptive language. With continued practice, they will be able to present their ideas more confidently and effectively.

Dr, Sundarapandiyan Natarajan feedback that the artworks reflected strong imagination and emotional expression, with creative elements that made the presentation engaging. It was also mentioned that the accompanying narration helped viewers connect more deeply with the story behind the artwork.

He further suggested that future artworks could benefit from more attention to finer details and composition balance, along with exploring shading and color blending techniques to create an even more compelling visual effect. As well as being precise in their narration of the key points, which will equip them to be great storytellers as part of future improvement to all participants.

## **Conclusion**

The "Picture From The Heart 2025" competition provided a valuable platform for students to showcase their creativity and communication skills. The competition not only highlighted the importance of effective communication but also fostered a sense of community among participants, sponsors, and judges. The Axon Foundation extends its heartfelt gratitude to all local and international sponsors for their generous support, which made this event possible.

We also thank the judges for their time and expertise, as well as the participants for their enthusiasm and creativity. The feedback provided will undoubtedly assist participants in their future endeavors, helping them to become more effective communicators. We look forward to the next edition of this inspiring competition, which promises to continue nurturing the talents of young communicators across the nation. Together, we can empower the next generation to express themselves confidently and authentically.

## Sponsors



## Final Statement

All artifacts have been scanned and displayed at <https://nft.axonconsultancy.com> . All physical drawings are maintained in Axon Consultancy's office until they are acquired. Interested parties are encouraged to contact Axon Consultancy Sdn Bhd to acquire choices of work.


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## Attachment A: Sample Guide for the Oral Presentation component.


My Drawing, My Story 🎨✍️


How to Talk About Your Picture (10 Easy Steps)

 **Tell Us What Your Picture Is About:** Start by saying what is happening in your drawing.

 **Why Did You Choose This Idea?:** Tell why you chose this idea or story.

 **Point Out the Main Things:** Explain the important people, animals, or objects.


 **Explain Colours & Details:** Share why you used certain colours or patterns.


 **Share the Feeling or Message:** Tell what you want people to feel or understand.

 **Speak in a Simple Order:** Begin → Explain → End.

 **Speak Clearly & Slowly:** Use a calm, clear voice.

 **Match Your Voice to Your Picture:** Happy, calm, excited, or serious.

 **Be Confident, Not Perfect:** It's okay to pause or make mistakes.

 **End With One Thought:** Finish with what you like or hope people remember.

Prepared by:



**LANGUAGE  
WORKS SDN BHD**

### **Winner List**

<b>Award</b>	<b>Winner's Name</b>	<b>School</b>	<b>JPN State</b>
<b>Prize No 1</b>	JOANNA LING YUE SZE	SMK CHUNG HUA (CF), MIRI	SARAWAK
<b>Prize No 2</b>	KHOR ZHI LYN	HAN CHIANG HIGH SCHOOL, PENANG	PULAU PINANG
<b>Prize No 3</b>	AMBERLY LEANNE ANAK MASSON JANTING	HAN CHIANG HIGH SCHOOL, PENANG	PULAU PINANG
<b>Prize No 4</b>	DANUSH A/L S.SHAN MUGAM	SEK. MEN. KEB. RAJA MAHADI, KLANG	SELANGOR
<b>Prize No 5</b>	JASMEEN INARA BINTI MUHAMMAD JAZLI	SEK. KEB. LUBOK REDAN MASJID TANAH	MELAKA