

Picture From The Heart 2024 Report

Competition Title: Picture From The Heart 2024

Competition Type: Communication

Competition Level: National Competition

Competition Date: 1st August 2024 to 30th October 2024

Organized by: Axon Foundation

Local Sponsors:

- Axon Consultancy Sdn Bhd
- Soul Future Planning Services
- ACC Global Consultancy Sdn Bhd
- Brainwave
- Sino Elite Media Enterprise

International Sponsors:

- Adithya School of Business Management, India
- London Examinations Board, UK
- Institut Brittany d'Enseignement Supérieur (IBES), France

Total Participants: 97

Overview

The "Picture From The Heart 2024" competition was a communication competition supported by the Malaysian Ministry of Education. It was successfully conducted from August 1 to October 30, 2024. This national competition aimed to enhance communication skills among students by encouraging them to express their thoughts and feelings through creative means. Participants were invited to submit videos that showcased their drawings along with personal narratives, thereby fostering both verbal and non-verbal communication skills. The competition was designed to provide a platform for students to articulate their ideas and emotions, which is essential in today's interconnected world.

Objectives

The primary objective of the competition was to improve communication skills among students, which are vital for their academic and personal development. By engaging in this creative process, participants learned to convey their messages effectively, enhancing their confidence in public speaking and presentation skills. Additionally, the event aimed to raise awareness about the importance of communication in various aspects of life, including education, work, and interpersonal relationships.

Judging Panel

The competition featured a distinguished panel of judges, comprising experts from various fields, including writers, educationist and communication experts. The judges included:

1. Shahirah Sulaiman
2. Azrin Bin Abu Seman
3. Nasrin Binti Sulaiman
4. Ts. Idris Taib
5. Ronifira Rejab
6. Dr. Cherry Wei Xiaoyun
7. Dr. Sundar Natarajan
8. Azlinda Binti Adnan
9. Kua Sok Hwa
10. Dr. Selvakumar A/L S V Vijayathevan

Their diverse backgrounds and expertise contributed to a comprehensive evaluation of the participants' submissions.

Participant Feedback

The judges provided insightful feedback on the presentations, highlighting both strengths and areas for improvement. **Mdm Kua Sok Hwa** observed that some presentations were overly scripted, which detracted from the natural expression of the participants. She emphasized the importance of authenticity in communication, noting that those who managed to express themselves genuinely demonstrated strong communication abilities.

Dr. Selva point out that there is significant room for improvement among participants. He encouraged participants to plan their content carefully and organize the flow of their messages before recording their videos. This preparation would not only enhance their delivery but also help

them convey their thoughts more effectively. The judges' comments served as constructive guidance for participants, encouraging them to refine their skills for future presentations.

Conclusion

The "Picture From The Heart 2024" competition was a resounding success, providing a valuable platform for students to showcase their creativity and communication skills. The event not only highlighted the importance of effective communication but also fostered a sense of community among participants, sponsors, and judges. The Axon Foundation extends its heartfelt gratitude to all local and international sponsors for their generous support, which made this event possible.

We also thank the judges for their time and expertise, as well as the participants for their enthusiasm and creativity. The feedback provided will undoubtedly assist participants in their future endeavors, helping them to become more effective communicators. We look forward to the next edition of this inspiring competition, which promises to continue nurturing the talents of young communicators across the nation. Together, we can empower the next generation to express themselves confidently and authentically.

Sponsors



Final Statement

All artifacts have been scanned and displayed at <https://nft.axonconsultancy.com> . All physical drawings are maintained in Axon Consultancy's office until they are acquired. Interested parties are encouraged to contact Axon Consultancy Sdn Bhd to acquire choices of work.

Contact: Mr. Jack (jack@axonfoundation.org or +60126159229)

Winner List

Category: Cherry

Position	Participant Name	School
Champion	CHE KESUMA AN NUFAA BINTI KHUDREE ADHA	DYNAMIC MELODY PRESCHOOL
First Runner Up	LEE JIA YU	DYNAMIC MELODY PRESCHOOL
Second Runner Up	NICOLE TEA	SJK (C) PEKAN LAMA

Category: Strawberry

Position	Participant Name	School
Champion	YONG JING WYE	SEKOLAH JENIS KEBANGSAAN (C) CHENG
First Runner Up	NADSHA REENA A/P SOMCHOK	SEKOLAH KEBANGSAAN CONVENT FATHER BARRE
Second Runner Up	MINTTRA EVELYN LEARTSUCHAT A/P NIYOM	DYNAMIC MELODY PRESCHOOL
Third Runner Up	ALISYA MARDHIYAH BINTI WAN SHAHAR	SEKOLAH JENIS KEBANGSAAN (C) LIN KHAY
Excellence Award	NEECHA VEEKA A/P SOMCHOK	SEKOLAH KEBANGSAAN CONVENT FATHER BARRE
	YONG JING YIK	SEKOLAH JENIS KEBANGSAAN (C) CHENG
	DHIA NUR ALISYA BINTI MOHD FAUZI	SEKOLAH KEBANGSAAN PILIN

Category: Peach

Position	Participant Name	School
Champion	KOK ZEN RI	SEKOLAH JENIS KEBANGSAAN (C) KEAT HWA S
First Runner Up	NIK ALIN AISYAH BINTI NIK MOHD HASLI	SEKOLAH KEBANGSAAN DATU' HASHIM
Second Runner Up	LAM YI TONG	SEKOLAH JENIS KEBANGSAAN (C) BUKIT BERUANG
Third Runner Up	NOOR HUMAIRA BINTI ABDUL RAZAK	SEKOLAH KEBANGSAAN BANGGOL GUCHIL
Excellence Award	ARFA DAMIA BINTI MOHD TARMIZI	SEKOLAH KEBANGSAAN HJ ABDULLAH SADUN
	POON QIN XUEN	SEKOLAH JENIS KEBANGSAAN (C) KEAT HWA S
	LAM YI JING	SEKOLAH JENIS KEBANGSAAN (C) BUKIT BERUANG
	NUR AMNA NABILAH BINTI MAHADI	SEKOLAH KEBANGSAAN PILIN
	NURUL IMAN BINTI ASRUL HAFIZ	SEKOLAH KEBANGSAAN HJ ABDULLAH SADUN
	MARSHANDA NELLYSA BINTI MOHAMMAD FADZIL	SEKOLAH KEBANGSAAN PILIN
	DISHEN A/L BALAKRISHANAN	SEKOLAH KEBANGSAAN METHODIST TELOK DATOK
	SRIVISHAA A/P SURESH	SEKOLAH KEBANGSAAN METHODIST TELOK DATOK
	CHONG WAN JIE	SEKOLAH JENIS KEBANGSAAN (C) LIN KHAY
	DANIYAL AZFAR BIN WAN SHAHAR	SEKOLAH JENIS KEBANGSAAN (C) LIN KHAY
	AISHA Wafa Binti Muhd Zaidi	SEKOLAH KEBANGSAAN PILIN
	NUR MUHAMMAD MAHDI BIN MUHAMMAD KHAIRULNIZAM	SEKOLAH KEBANGSAAN PILIN
	NURUL ARISSA DAMIA BINTI MOHAMAD RIDZUAN	SEKOLAH KEBANGSAAN HJ ABDULLAH SADUN
	NAJIHAH NAFIAN BINTI ABDUL AZIZ	SEKOLAH KEBANGSAAN MENGGONG
	MUHAMMAD SHAHMIE AZRAN BIN MOHD SHAHRUL AZREEN	SEKOLAH KEBANGSAAN SULTAN YAHYA PETRA (2)
Consolation Prizes	MUHAMMAD DANISH ARIF BIN NOOR IDWAN	SEKOLAH KEBANGSAAN MENGGONG
	MUHAMMAD ADIB AFIF BIN MOHD SAFIAN	SEKOLAH KEBANGSAAN MENGGONG
	HAYFA NUR KHAYLA BINTI HAIRUL AFZANIZAM	SEKOLAH KEBANGSAAN MENGGONG

Category: Lemon

Position	Participant Name	School
Champion	NUR AIN ZAAFAREENA BINTI MOHD ALI	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
First Runner Up	NUR FATIHAH BINTI MOHD NAIMISMADI	
Second Runner Up	NUR DANIA QASRINA BINTI MAZLAN	SEKOLAH MENENGAH SAINS REMBAU
Third Runner Up	SUMAYYAH BINTI AMIR SYARI	SEKOLAH MENENGAH AGAMA YAN
Excellence Award	MUHAMMAD AMSYAAR BIN AHMAD LUTFEE	SEKOLAH MENENGAH AGAMA YAN
	NUR IBTIHAJ BINTI MOHD NAZERI	SEKOLAH MENENGAH AGAMA YAN
	NURUL HANNAN BINTI MOHD HAFIZ	SEKOLAH MENENGAH AGAMA YAN
	NURIN ALYA AMANI BINTI AFZANIZAM	SEKOLAH MENENGAH AGAMA YAN
	ALIFAH ILYANA BINTI AZMI	SEKOLAH MENENGAH AGAMA YAN
	NUR DINI SUMAYYAH BINTI NOR AZAM	SEKOLAH MENENGAH AGAMA YAN
	AUFA NAZIHAH BINTI MOHD NASIR	SEKOLAH MENENGAH AGAMA YAN
	AISYAH ATIQA H BINTI ROSEDI	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
	NUR ZULAIKHA IZZATI BINTI ZURKARNAIN	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
	NUREEN SYIFA BINTI KHALIL BASYA	SEKOLAH MENENGAH AGAMA YAN
	NUR QALIESYA BINTI KHAIRUL NAZLI	SEKOLAH MENENGAH AGAMA YAN
	HADEEF LUTFILLAH BIN HILMI	SEKOLAH MENENGAH AGAMA YAN
	NURUL JANNAH INSYIRAH SAFIRAH BINTI JASNIZAN	SEKOLAH MENENGAH AGAMA YAN
	MUHAMMAD FAIQ AMRI BIN ABDUL BALRI	SEKOLAH SAINS MACHANG
	ALEESYA INSYIRAH BINTI MOHD MUHAIMI	SEKOLAH SAINS MACHANG
Consolation Prizes	SITI NUR ZAHIRAH BINTI AHMAD FAZAL @ AHMAD FADIL	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
	NURHASANATUL UMAIRAH BINTI ZULKEFLI	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
	NUR QAISARA AFIQAH BINTI LUKMAN	SEKOLAH SAINS MACHANG
	MUHAMMAD AIDIL MIKHAIL BIN SHAHAIMI	SEKOLAH SAINS MACHANG
	NAURAH FARISYA BINTI MOHAMMAD FIKRI	SEKOLAH MENENGAH AGAMA YAN
	MUHAMMAD AIMAN NURHAKIM BIN SAZUWAN	SEKOLAH SAINS MACHANG
	MUHAMMAD RASYDAN WAJDI BIN MOHD YUSRI	SEKOLAH MENENGAH AGAMA YAN
	NUR SYAFIQA BINTI MOHMAD SABRI	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR



	NUR ALYA ADRIANA BINTI ZAINOL ABIDIN	SEKOLAH MENENGAH AGAMA YAN
	SITI RAUDHOTULJANNAH BINTI YUSOF	SEKOLAH MENENGAH AGAMA YAN
	ADNIN KHADIJAH BINTI ZAINOL	SEKOLAH MENENGAH AGAMA YAN
	MOHAMAD ZARIF ZAKRI BIN MOHD KAMARUL ZAMAN	SEKOLAH SAINS MACHANG
	MOHD SYAHMI BIN MOHD SUHAIMI	SEKOLAH MENENGAH AGAMA YAN
	NOR HANA ALISYA FITRI BINTI MOHAMMAD AZHAN	SEKOLAH MENENGAH AGAMA YAN
	MUHAMMAD NAZRAN BIN ZAINOL ABIDIN	SEKOLAH MENENGAH AGAMA YAN

Category: Pineapple

Position	Participant Name	School
Champion	WAN AMIR ASYRAF BIN WAN ZULKIFLEE	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR
First Runner Up	NOR NASEHAH BINTI MOHAMAD YUSOFF	SEKOLAH MENENGAH KEBANGSAAN KAMPUNG DANGAR